



# Rocío de Torres Artillo

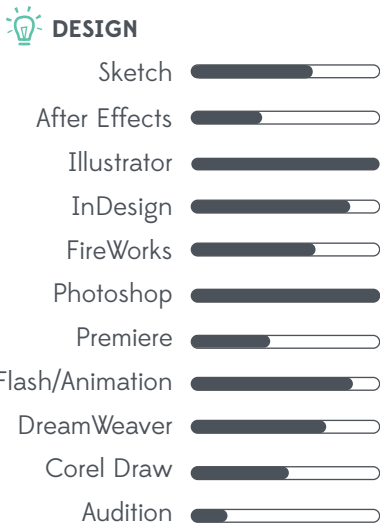
## GRAPHIC & DIGITAL DESIGNER

📍 Sevilla (Spain)  
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### RESUME

Graphic Designer with more than seven years of experience in branding, digital (UX/UI), product and editorial design, and an MA in Communication Design at Central Saint Martins (UAL, London). Former Lead Designer at Dreamable, Silicon Valley Startup (SF, California). Versatile, hard worker and with an eye on details.

### SOFTWARES



### LANGUAGES

**ENGLISH: 4 YEARS LIVING IN UK & USA**  
High professional level.  
**FRENCH: 2 MONTHS IN FRANCE**  
Basic level.  
**SPANISH:**  
Native.

### WORK EXPERIENCE

- 2018-PRESENT** **UX/UI DESIGNER AT EMERGYA**  
SEVILLA Digital solutions consulting company
- 2016-2017** **LEAD DESIGNER AT DREAMABLE.**  
CALIFORNIA & SEVILLA Startup in San Francisco, California.  
Product strategy, digital and editorial. Design direction, production management.
- 2014-2016** **SENIOR DESIGNER & STUDIO MANAGER AT TWO DIGITAL MARKETING.**  
LONDON & MADRID Design and Digital Marketing studio (London, relocated in Madrid).  
Digital designer. Creative Director. Team Manager and Madrid Studio Manager.
- 2013** **GRAPHIC DESIGNER AT PRONTA PRINT UXBRIDGE.**  
LONDON Graphic design and print studio.  
Graphic Design, print, finishing and dealing with customers.
- 2011** **JUNIOR GRAPHIC DESIGNER AT 737 SHAKER**  
**2012** Audiovisual company specialised in TV 3D series for children.  
**MADRID** Design, infographics, web, branding, marketing & Style guidelines.
- 2010** **FREELANCE GRAPHIC DESIGNER**  
**2018** Digital and print design, illustration, branding, packaging & infographics.

### HIGHER EDUCATION

- 2012-2014** **MA COMMUNICATION DESIGN. LEVEL 7**  
LONDON Central Saint Martins College.
- 2008-2010** **BA FINE ARTS**  
BARCELONA Graphic design specialization at Barcelona University.
- 2002-2004** **HIGH SCHOOL. A LEVEL**  
SEVILLE Europa International school.

### PROJECTS

- 2014** **GAMETHOD (SEMIFINALIST IN OPEN EDUCATION CHALLENGE ACCELERATOR)**
- 2013** **STOICABLE (MA PROJECT. PHILOSOPHY AND COMMUNICATION DESIGN)**
- 2012** **CROCOUCH! (SUCCESSFUL CROWDFUNFING, VERKAMI)**

### EXHIBITIONS

- 2014** **SILENT AUCTION**  
LONDON Camden Image Gallery.
- 2013** **COMMUNICATION DESIGN IN COLLABORATION WITH KING COLLEGE**  
LONDON Somerset house.
- 2008** **GRAPHIC DESIGN PRESENTATION**  
BARCELONA Hispack (International Packaging exhibition).
- 2008** **ART EXHIBITION**  
SEVILLE Valencina city hall.

Referees available on request  
2018